

## Implementation Plan for a Performance Management System

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Developing and implementing a performance management system in any public health agency can seem like a daunting task. The implementation plan tool details the important aspects to consider during development and implementation. The plan is not meant to be an exhaustive list of activities, but a tool to assist and guide an organization through the stages of implementation.

The Implementation Plan Tool has the following sections to help develop and implement a Performance Management System in a health department:

- Create a PM & QI Council
- Council Activities
- Performance Measure Development for PM System
- PM System Reporting
- Review of Performance Management System
- Standard Operating Procedure
- Performance Management Communication Plan
- Customer Feedback Focus

<sup>&</sup>lt;sup>1</sup> Authors profiles are at the end of this article

Activity	Start Date	Target End Date	Responsible Party	Comments
<b>Draft PM/QI Plan</b> (separate checklist available in toolkit)				
Create PM & QI Council				
Council Activities				
<ul> <li>Establish list of confirmed team members</li> </ul>				
<ul> <li>Develop SharePoint or Shared Folder access for team materials</li> </ul>				
<ul> <li>Add all team members with edit access to shared site</li> </ul>				
<ul> <li>Identify Team Leader and communicate to Council</li> </ul>				
<ul> <li>Council members to review and acknowledge team charter (electronic acknowledgement on SharePoint site)</li> </ul>				
<ul> <li>Draft meeting schedule for remainder of year, send to Council Members. Send invites.</li> </ul>				
<ul> <li>Draft agenda for first meeting, send to Council members and load to shared folder</li> </ul>				
<ul> <li>Conduct first Council meeting and review components of the phased performance management system implementation, obtain feedback</li> </ul>				
<ul> <li>Make edits and finalize PM implementation plan (this document)</li> </ul>				
Performance Measure Development for PM System				
<ul> <li>Meet individually with Branches/Divisions/Programs to draft</li> </ul>				

meaningful measures to be used in PM System		
rollout		
<ul> <li>All Branches/Divisions/Programs to finalize</li> </ul>		
measures (and reporting period for each) for		
submission to PM System		
<ul> <li>Determine draft performance measures for</li> </ul>		
agency level reporting (if applicable)		
<ul> <li>Identify measures for Workforce Development</li> </ul>		
Plan as part of phased roll-out		
<ul> <li>Each Branch/Office/Division to appoint PM</li> </ul>		
System employee responsible for updating		
measures on a quarterly basis		
<ul> <li>Each Branch/Office/Division to submit final</li> </ul>		
measures for PM System		
<ul> <li>First PM System reporting of measures to be</li> </ul>		
loaded to SharePoint or Shared Folder by each		
Branch/Office/Division		
PM System Reporting		
Determine standardized reporting format for PM		
System		
<ul> <li>Council to review draft Excel format for use,</li> </ul>		
feedback and suggest edits		
<ul> <li>Designate individual responsible for technical</li> </ul>		
support related to reporting		
<ul> <li>Designate individual to own reporting format</li> </ul>		
and be responsible for completing suggested		
edits moving forward		
<ul> <li>Designate "PM System Manager" that will</li> </ul>		
ensure all		
Branches/Divisions/Programs/Offices have		
submitted finalized measures for PM System		
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	phased rollout – and will ensure quarterly uploads are complete		
	Finalize reporting template for PM System reporting		
_	Distribute final reporting template to designated PM System employee throughout HD		
_	Designated PM System employees by Branch/Office/Division/Program to fill out reporting template with finalized measures, targets, and reporting frequency		
	Designated PM System employees to share final reporting template to PM System Manager		
_	PM System Manager to ensure all final measure submissions are loaded to shared site		
-	PM System Manager to ensure reporting of measures loaded to shared site by each participating Branch/Office/Division/Program		
-	Council to review reporting process and determine if revised method for reporting is needed		
Revie	ew of Performance Management System		
_	Council to determine criteria for evaluating performance measures		
_	Council to review reporting of measures and identify opportunities for improvement with reporting process		
_	Council to define process for reviewing measures at a high level to ensure they are identifying improvement opportunities as needed		

<ul> <li>Directors to review measures against established targets to identify improvement opportunities</li> <li>Leadership Team to include PM System review as a standing agenda item – focus on one Branch/Office/Division/Program review each</li> </ul>	
month	
<ul> <li>Council to develop process for Branches/Divisions/Programs to annually review measures for reliability and meaningfulness</li> </ul>	
Standard Operating Procedure	
<ul> <li>Council to finalize PM System process after phased rollout for standard operating procedure</li> </ul>	
<ul> <li>Draft standard operating procedure (SOP) for performance management and reporting</li> </ul>	
<ul> <li>Finalization of SOP and implementation throughout HD prior to full PM System rollout (non-phased implementation)</li> </ul>	
Performance Management Communication Plan	
<ul> <li>Council to determine communication plan to share PM System phased rollout and launch with HD</li> </ul>	
<ul> <li>Communication plan drafted</li> </ul>	
<ul> <li>Provide regular updates to staff highlighting PM related efforts</li> </ul>	
Customer Feedback Focus	
<ul> <li>Designate individual within HD to lead Customer Focus efforts (PHAB requires HD to demonstrate a regular cycle of collecting and using customer feedback data to make improvements) – "Customer Focus Lead"</li> </ul>	

<ul> <li>Customer Focus Lead to work with all programs to ensure that customer base has been identified (internal &amp; external)</li> <li>Customer Focus Lead to identify best practice for collecting and using customer feedback to</li> </ul>	
<ul> <li>improve processes</li> <li>Provide training to Leadership (and employees as applicable) on Customer Satisfaction and the relationship with programmatic goals and performance management</li> </ul>	
<ul> <li>Customer Focus Lead to create standardized process for collecting customer feedback among customer facing programs</li> </ul>	
<ul> <li>Customer Focus Lead to implement customer satisfaction surveys among Branches/Divisions/Programs as applicable</li> </ul>	
<ul> <li>Customer Focus Lead to ensure HD is consistently collecting customer satisfaction data</li> </ul>	
<ul> <li>Customer Focus Lead will meet with Branches/Divisions/Programs collecting customer satisfaction data to evaluate feedback</li> </ul>	
<ul> <li>Collaborate with Council to review feedback and identify QI efforts and projects</li> </ul>	

## Authors profiles:

Amanda McCarty, MS, MBA, MHA, is the Vice Chancellor of Health Sciences at the West Virginia Higher Education Policy Commission. She is also an Adjunct Professor in Health Care Administration at West Virginia University Institute of Technology. From 2012-2016, she served as the Director of Performance Management & Systems Development at the West Virginia's Bureau for Public Health. At the Bureau, Amanda was a member of the health department's leadership team and was responsible for accreditation, performance management, strategic planning, workforce development and quality improvement efforts. Prior to joining the Bureau, Amanda worked for Mountain State Blue Cross Blue Shield/Highmark, Inc. in health promotion and disease prevention.

John W. Moran, Ph.D., MBA, MS is a Senior Quality Advisor to the Public Health Foundation and a Senior Fellow at the University of Minnesota, School of Public Health in the Division of Health Policy, and Management 2010 – 2015. A member of PHAB's Evaluation and Quality Improvement Committee 2013 – 2015. Adjunct Professor Arizona State University College of Health Solutions' School for the Science of Health 2013 – 2016.